Take Your Leadership And Time Management Skills To The Next Level



Lisa Carmichael

Director of business development

Gross Mendelsohn



443.929.2404



lcarmichael@gma-cpa.com



www.gma-cpa.com







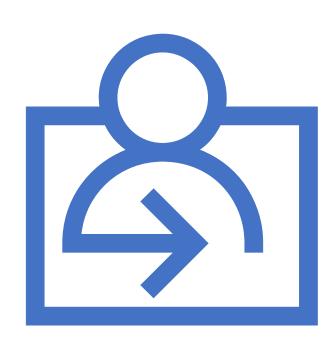


Sonja DerFounder & CEO
CoachCruiting





Optimizing Leadership and Time Management Skills



Leadership Topics:

- Self-Leadership
- Communication Do's & Don'ts
- Healthy Culture & Team Building
- Forward Thinking & Strategic Delegation
- Conducting Productive Meetings
- Time Management & Proactive Planning

Defining Leadership

- Take a moment to think about the best leader you've ever had (boss, coach, etc).
- What word or phrase comes to mind when you think of this person?



+

Self-leadership:

- Leadership vs. management: What's the difference?
- Growth vs. fixed mindset: What are you modeling for others?
- Self-awareness: How are you doing?
- Goal: How do you empower future leaders?

LEVEL 5 EXECUTIVE LEVEL 5 Builds enduring greatness through a paradoxical blend of personal humility and professional will. **EFFECTIVE LEADER** LEVEL 4 Catalyzes commitment to and vigorous pursuit of a clear and compelling vision, stimulating higher performance standards. **COMPETENT MANAGER** LEVEL 3 Organizes people and resources toward the effective and efficient pursuit of predetermined objectives. CONTRIBUTING TEAM MEMBER LEVEL 2 Contributes individual capabilities to the achievement of group objectives and works effectively with others in a group setting. HIGHLY CAPABLE INDIVIDUAL

Makes productive contributions through talent,

knowledge, skills, and good work habits.

LEVEL 1

Aspiring towards Level 5 leadership

- Humility
- GRIT (guts, resilience, initiative, tenacity)
- Growth mindset
- Big picture thinking
- Hiring / training for the future

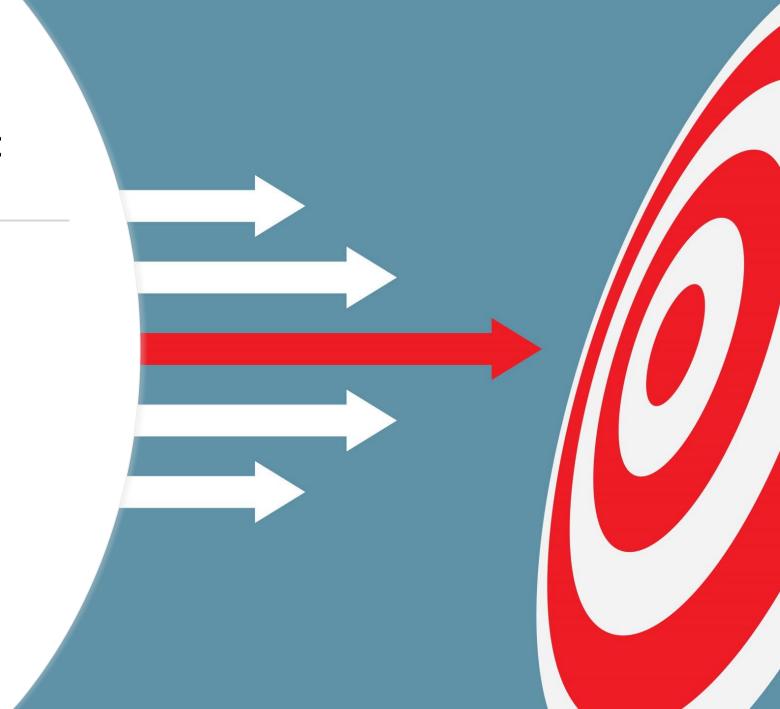
Our goal as leaders of is to encompass all 5 levels.



Primary leadership goals:

- Duplicate yourself
- Empower & grow other leaders
- Inspire those around you

"Self-leadership always precedes team leadership" - Michael Hyatt



Communication Do's & Don'ts

Building Trust



Three C's of Communication for Leaders:





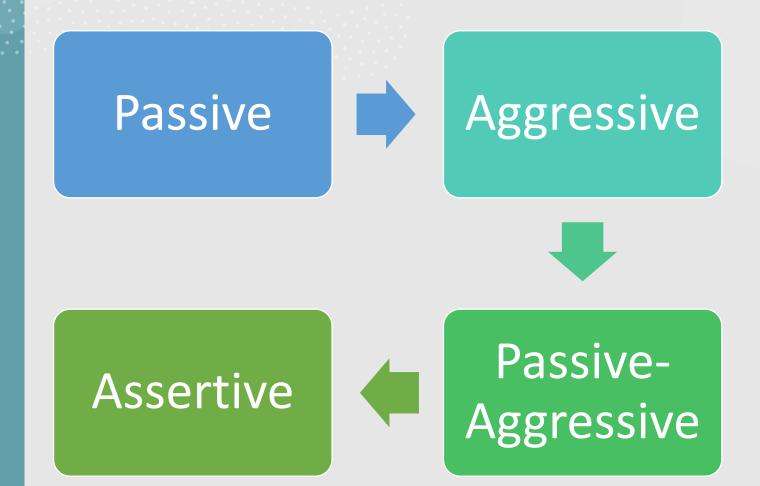


CANDOR



CONSISTENCY

Four main workplace communication types



Passive communication type

Typical traits:

- "Yes" people
- Appear easy-going
- Often avoid eye contact
- Apologize frequently
- Speak softly

- 1-to-1 interactions are best
- Address them directly & specifically
- Ask open-ended questions
- Avoid loud or abrupt interactions with them

Aggressive communication type

Typical traits:

- Often interrupt others
- May lack respect for (or awareness of) personal space
- Intense eye contact
- Aggressive body language
- Openly express thoughts & feelings

- Be calm but assertive
- Be prepared
- Hold your ground with confident body language
- Keep things professional
- Walk away or set boundaries as needed

Passive-Aggressive communication type

Typical traits:

- Often use sarcasm
- Often use denial
- May pretend to be happy or content when they're not
- Martyr complex

- Make clear & specific requests
- Hold them accountable with deadlines
- Confront negative behaviors
- Ask for feedback

Assertive communication type

Typical traits:

- Natural team builders/ often put others at ease
- Collaborative/ motivating to others
- Friendly eye contact
- Open body language

- Encourage idea sharing
- Provide leadership opportunities
- Use 1-on-1s to learn what motivates/ inspires them
- Intentionally develop them as future leaders

Breakout chat

- Which communication type are you?
- Which type do you find it most difficult to interact with?
- Share ideas for improving your communication with difficult interactions.





DEFINE YOUR CULTURE

01

Vision (Word picture of your future business)

02

Mission (Purpose for existing) 03

Core Values (Parameters of business) 04

Organizational Structure (Aligns with goals) +

C

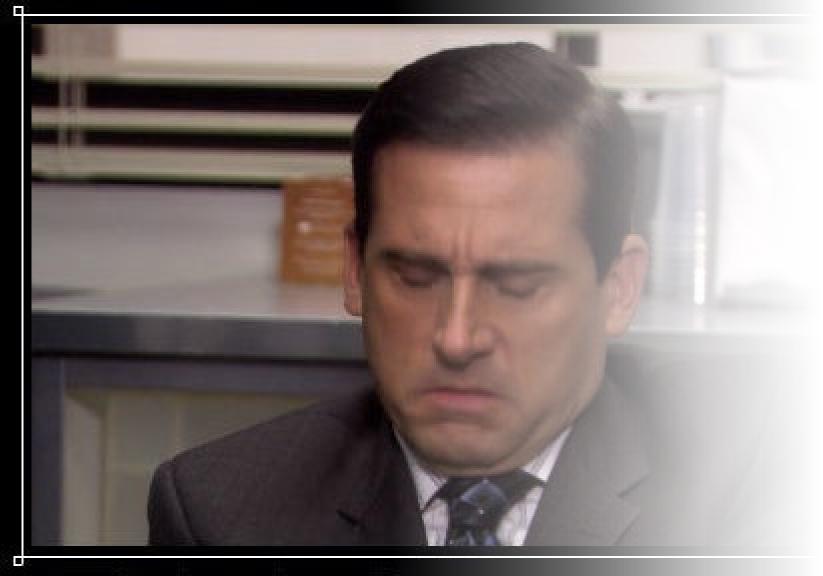
Group discussion

- What is the connection between team building, healthy culture, and productivity in the workplace?
- How have you seen a direct correlation between healthy culture and optimal team performance?
- How are you ensuring team building and healthy culture with hybrid and remote teams?

Meetings

Are they worth my time or not?





What makes meetings feel like you might possibly *die* if you must remain in them for another minute?

Open discussion

This is the worst.

i cant look at your face i want to smash it.

Key Components of Effective Meetings

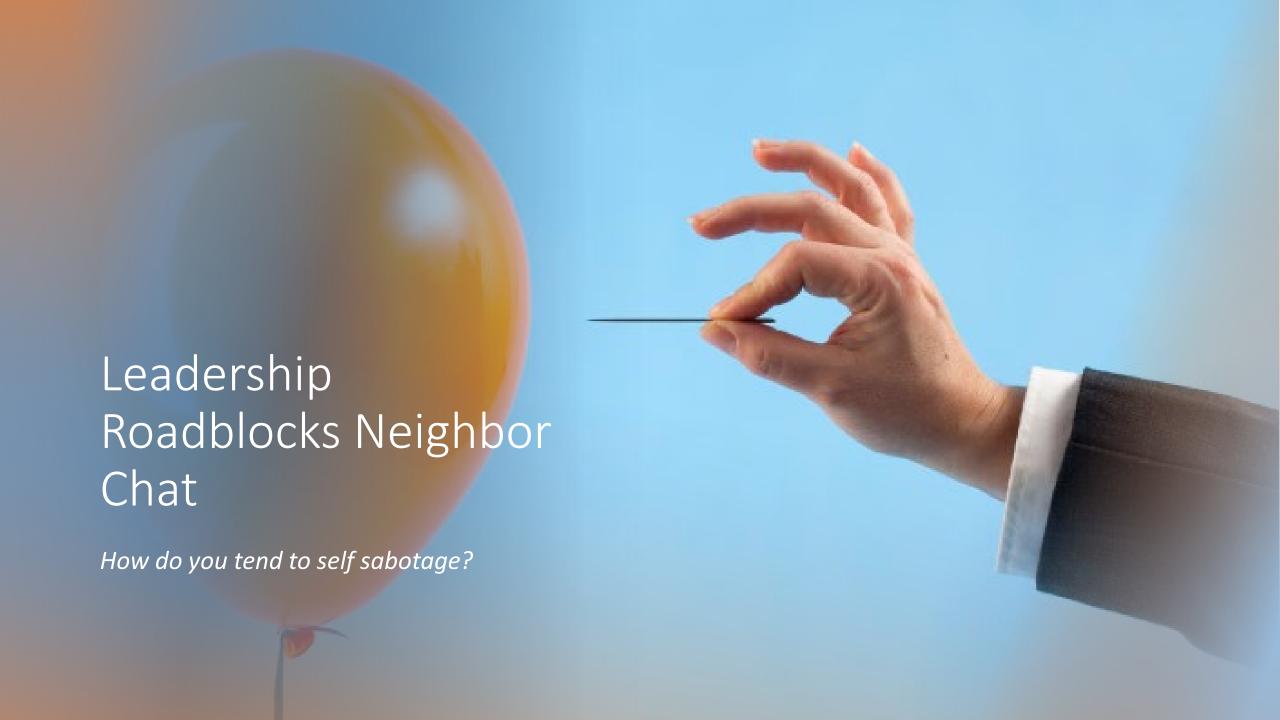
Leave time for "small stuff" (Don't forget the human element.)

Clarity of objectives with agenda Define expectations / intended goals in advance Maintain structure (stick to agenda & specified timeframe) Create actionable next steps (someone needs to take detailed notes) Assign responsibility & expected completion timeline for each action item (designate a detailed note taker) Establish accountability (When will follow-up be expected?) End with brief recap to ensure everyone is on the same page

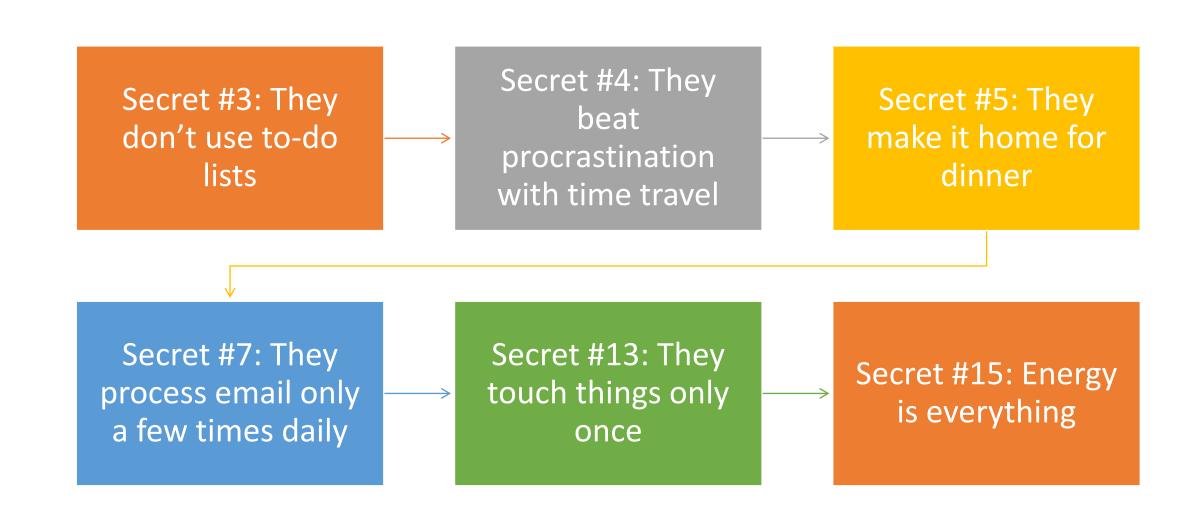
Effective Time Management

Tips and Tricks





Top Time Management Secrets



Secret #3: They don't use to-do lists

Throw away your to-do list

Instead schedule everything on your calendar. (It turns out only 41% of items on to-do lists are ever actually done)

Undone items lead to stress & insomnia (Zeigarnik effect)

Highly productive people put everything on their calendar & then live by that calendar.

Set your day up in 15 or 30-minute time blocks

"It sounds like a pain, but doing this will set you up in the 95th percentile..." –Jordan Harbinger

Secret #4: They beat procrastination with time travel

Your future self can't be trusted (remember when we talked about ways we tend to self sabotage??)

We are human & therefore inconsistent; our subconscious mind tends to talk us out of what we know we need to do.

We have to outsmart ourselves through proactive planning

Ask yourself regularly: What can I do *now* to ensure that your future self follows through and/or does the right thing?

Anticipate how you will self-sabotage in the future & come up with a solution to defeat your future self.

Secret #5(&15): They make it home for dinner & Energy is everything

Highly successful people know what they value in life & they set boundaries accordingly.

Yes, highly successful people are often "A" players and, therefore, value work. But they also know what *else* they value (these are the things that revitalize our energy for optimal work productivity).

Identify what you value in addition to work & allocate your time accordingly.

They divide the 1,440 minutes a day to give time to all of the areas they value

"There is always more to be done, more that should be done, always more than can be done." —Andy Grove (Intel)

Secret #7: They process email only a few times a day



Secret #13: They touch things only once

- Highly successful people avoid the temptation to procrastinate undesirable tasks by striving to deal with it only once
- If an item or task requires less than 5-10 minutes, whatever it is, they'll deal with it immediately
- Doing this reduces stress because it won't be nagging at you from the back of your mind (Zeigarnik effect)
- Improves efficiency because it eliminates the need to re-read or evaluate the item again in the future



Additional Secrets:

- Secret #1: Focus on minutes, not hours
- Secret #2: Focus on only one thing (MIT)
- Secret #6: Use a notebook
- Secret #8: Avoid meetings at all costs
- Secret #9: Say "no" to almost everything
- Secret #10: Follow the 80/20 rule
- Secret #11: Delegate almost everything
- Secret #12:Theme days of the week
- Secret #14: Practice a consistent morning routine

Application activity

- Identify your biggest area of frustration with your time management
- List at least 5 things you've tried previously that have not worked for you
- Note your best guess about why these things have not worked for you.
- Answer the following question: Which 3 time management strategies discussed today do you think would help you most if you commit to applying them?
- Choose 1 strategy per month from May-September that you are committing to apply.
- Decide how you will be held accountable to these commitments and share it with someone near you. (Perhaps someone here today is your new accountability partner!)

Leadership Edge

Aspiring to new heights

Where do you & your team most need to grow your Leadership Edge?

- Rate yourself in each area on a scale from 1-10 (10 being highest)
- Choose the area you most want to improve
- Choose the area you most want to focus on improving with your team
- Set a SMART goal to achieve in Q2

- Self-leadership
- Communication Do's & Don'ts
- Healthy Culture & Team Building
- Proactive Thinking & Strategic Delegation
- Conducting Productive Meetings
- Time Management & Proactive Planning



Sonja Der - Founder & CEO sonjader@coachcruiting.com 301-661-2283



Targeted Recruiting • Coaching • Team Building